

The University of East Anglia's Film Archive (EAFA) and The Forum Mash-Up filmmaking competition

Competition brief and how to enter

What the competition is and how to enter:

Inspired by the success of the 'Mash-up' competitions hosted by archives around the world, EAFA and The Forum are launching an exciting new film making competition this summer. The judges' favourite film will be screened at a special event at The Forum's Fusion Screen on Tuesday 4 November 2014; the lucky winner will also be awarded a 5 year cultural and educational licence for their mash-up film (worth over £300), as well as £250 in cash to fund their next production. The winning film will be added to the EAFA's collections, and preserved for the region.

The Brief:

- Make a short film (Between 1 and 5 minutes in duration)
- At least 50% of the total running time of the new production must consist of archive film (taken from the package of films we're making available to you for the purpose).
- Tell us at the time of submitting your new work, which of the 'themes' you have selected:
 1. Earth
 2. High days and holidays
 3. Construct/Create
 4. Home.

We've purposefully left the themes a little open-ended; we're really excited to see the different ways in which you interpret them.

- Note that all entries are subject to the attached terms and conditions.

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The Competition:

Submissions won't be judged on production values alone. What we're looking for is creativity, imagination, and overall how you chose to interact with the archive film. For example, you may wish to combine the archive films with material you have shot yourself, you could re-edit them in an innovative way, or perhaps add effects, or audio/visual material you have sourced (with the necessary permissions) from elsewhere.

How to register your interest:

If you like the idea of this, and fancy giving it a go, then complete the following entry form which incorporates all the terms and conditions of entry and return to: Clare Ellis, East Anglian Film Archive, The Archive Centre, Martineau Lane, Norwich, NR1 2DQ, or, if you'd prefer, email us a scanned version to: eafa@uea.ac.uk. We'll then provide you with the competition package of films, together with full details on how to submit your mash-up film to us. We'll also forward you links to further resources which you may find helpful.

Happy film making!

Key dates:

Opening date for entries: **Monday 18 August 2014**

Closing date for submissions: **Friday 17 October 2014**

The winner will be notified: **Week beginning 27 October**

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