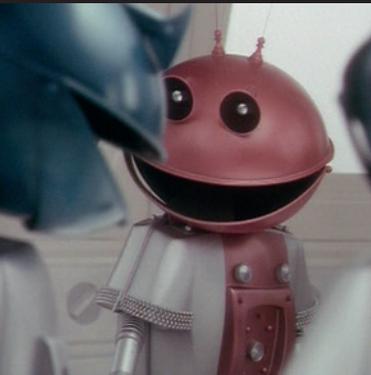


A SPECIAL ANNIVERSARY EXHIBITION CELEBRATING OVER  
100 YEARS OF FILM, TELEVISION AND ADVERTISING HERITAGE

# 40 YEARS OF ARCHIVING

1-27 Aug | 10am-4pm

The Gallery | The Forum | Norwich



THIS FREE EXHIBITION  
CELEBRATES 40  
YEARS SINCE THE  
ESTABLISHMENT OF  
NORFOLK-BASED  
ARCHIVES THE EAST  
ANGLIAN FILM ARCHIVE  
AND THE HISTORY OF  
ADVERTISING TRUST



## SPECIALY CURATED SCREENINGS

Screenings of films, television programmes, commercials and brand history have been drawn from over 100 years of national, regional and local media.

1976  
2016

## DROP-IN ARCHIVE PROGRAMMES

See Norwich through the ages, explore the rural life of East Anglia, revisit some much-loved ad campaigns, and find out who 'Mr Kipling' really was!

[theforumnorwich.co.uk](http://theforumnorwich.co.uk)

the  
forum

History of  
Advertising  
Trust



East Anglian  
Film Archive  
Celebrating 40 years 1976-2016



UEA  
University of East Anglia

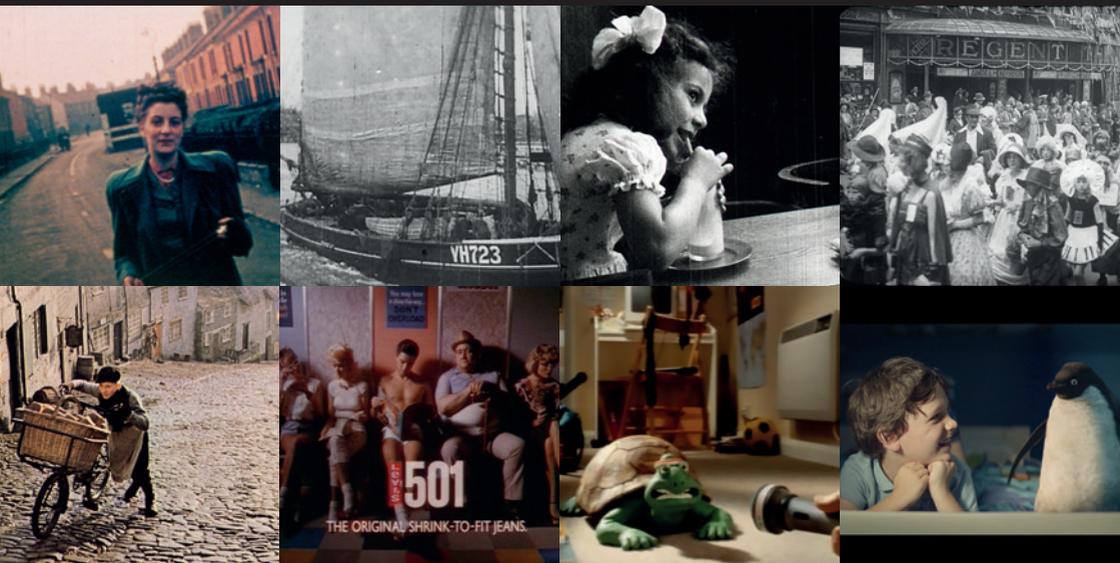
## THE EAST ANGLIAN FILM ARCHIVE

Preserving and protecting the rich audio-visual heritage of the East of England and beyond.



Established in 1976, the East Anglian Film Archive contains over 100 years of films, television programmes and other media that provide a rich audio-visual history of this region, alongside important national collections. With over 140,000 items in the vaults, EAFA works with the University of East Anglia, media partners and heritage organisations to ensure these films are seen by a range of audiences. To view over 200 hours of films please visit:

[www.eafa.org.uk](http://www.eafa.org.uk)



## THE HISTORY OF ADVERTISING TRUST

Promoting learning and creative excellence by preserving and celebrating the advertising heritage of the UK.

**History of Advertising Trust**

Preserving the past. Documenting the present. Inspiring the future.

The world's greatest archives turn records into culture and put audiences at the heart of their work. Established in 1976 The History of Advertising Trust is celebrating forty years of documenting the creative heritage of an internationally recognised sector. The archive charts over two centuries of British advertising, providing a unique visual record of cultural change and our social history. Today HAT is the largest and most accessible archive of British advertising in the world and provides a rich source of creativity and inspiration.

[www.hatads.org.uk](http://www.hatads.org.uk)